



Newsletter August 2012

Dear Paddlers

Please find below our August Newsletter, which hopefully you will find interesting, plus it includes some excellent deals and great products.

Feedback Results

Thanks to all those of you who provided valuable feedback following our June Newsletter. We received over 200 completed feedback forms. It was really nice to receive so much positive feedback, plus some valuable suggestions and advice. We have compiled the following action points in response to the most popular requests:

- We will re-introduce the **Paddle Days** that were once so popular on the Central Coast, and try to roll them out across all areas (more on this below).
- The **C-Kayak Newsletter** will now be distributed at least once every quarter.
- A new and comprehensive **Online Shopping Cart** will be implemented to allow customers with busy schedules to purchase online from the comfort of their home or office. This will be particularly useful for interstate or remote customers with no easy access to any of the C-Kayak stores.

Paddle Days

By far the most popular request coming from the customer feedback was the re-introduction of our regular paddle days which used to draw attendance of anything from 5 up to 40 people. As such we will re-launch the Paddle Days in August as follows:

Area	Day	Date	Time	Duration	Location (click for details)
Sunshine Coast	Sunday	19th Aug	08:00am	2 Hr	Mooloolah River
Gold Coast	Sunday	19th Aug	09:00am	2 Hr	Winders Park, Currumbin Creek
Newcastle	Sunday	26th Aug	11:00am	2 Hr	Cockle Creek
Central Coast	Sunday	19th Aug	09:00am	2 Hr	Wyong River
Sydney	Sunday	26th Aug	10:00am	2 Hr	Lane Cove River
Canberra	Sunday	19th Aug	10:00am	2 Hr	Yarralumla Bay
Melbourne	Sunday	12th Aug	9:30am	2 Hr	Yarra River

We encourage you to attend your local Paddle Day as it is great fun and “the more the merrier” **VIP** Please read our [Paddle Day Disclaimer and What to Bring Guide](#) (by attending the Paddle Day you are deemed to have read this document)

Please contact your local store if you require more details on the Paddle Days. After each Paddle Day we would really appreciate it if you could send through your pictures and stories on how the Paddle Day went: ant@pacific.net.au These will be posted on the websites.

Factory Seconds (Cobra Kayaks)



This is one of those bargains that doesn't come around too often. When Cobra Kayaks said that they would be making available a bunch of 2nds at a good price we put our hand up and grabbed the lot (all 140 of them).

The seconds contain various minor imperfections, such as no graphics, smudged graphics, dirty marks, weld marks, minor dents, missing hatches and/or missing rod holders, but seriously, you'd have to be picky to even notice the imperfections.

Included amongst the seconds are following Cobra models:

	RRP	2 nd Price
Pro Fisherman	\$ 1,795.00	\$897.00
Strike	\$ 999.00	\$499.00
Navigator	\$ 1,199.00	\$599.00
Escape	\$ 949.00	\$474.00
Explorer	\$ 995.00	\$497.00
Fish - N - Dive	\$ 1,295.00	\$647.00
Tandem (SOLD OUT)	\$ 1,249.00	\$624.00
Tourer	\$ 1,550.00	\$775.00
Eliminator	\$ 1,495.00	\$747.00
Marauder	\$ 1,795.00	\$897.00
Expedition	\$ 1,795.00	\$897.00
Revision	\$ 999.00	\$499.00

All of these kayaks have been **water tested** and are **guaranteed watertight** and from a **safety** and **performance** perspective, as **good as the real thing**. With seven stores all fighting for this stock, these are going fast. Factory 2nds will be allocated on a first-come-first-serve basis. See your local store for details.

Introducing C-Kayak Adelaide



Kayak Adelaide

Customers in Adelaide will soon have access to our full range of great products, at our now widely recognised unbeatable prices.

We welcome store manager **Geoff Neal** onto the C-Kayak Team.

Geoff is a qualified sea kayak instructor, and already known and respected amongst the Adelaide paddling community, so do pop in and say g'day. Adelaide store will open its doors for business on or before 15th September. Watch this space for updates:

<http://www.kayaksadelaide.com.au/>

Featured Product 1 – Peel & Stick seat Pads

Comfort is one of the most important criteria, especially on longer trips. The peel & stick seat pad is one of those unassuming must-haves and currently on sale for just \$14.00, it's worth its weight in gold.

Not only do we suggest using it to improve the comfort of your seating, but get yourself another one for your heels and if you have a sit-in kayak get a third one to enhance your thigh braces, where your knees make contact with the sides of the kayak (you will need to cut it in half).



These easy-to-apply peel-and-stick pads are an absolute saviour for those otherwise sore heels, knees and backside.



Featured Product 2 – Hurricane Santee 126

Following the huge success of the Hurricane Santee 116 (our overall bestselling kayak) there emerged a demand for the same lightweight, efficient design but in something a bit longer.



Available in four great colours, the Santee 126 now leads the way amongst recreational kayaks in terms of efficiency, glide and tracking. The increased capacity allows for a gentle fit and comfort, without compromising the weight.

The 126's multi-chined hull lets you lean into some serious turns. The fully adjustable seat system—a staple in the Santee line up—will let you enjoy the water longer, in comfort. The Santee 126 also features some great new deck lines for added style and stability and a convenient paddle holder and rear deck security bar.

If you like us then please let other people know by liking us on Facebook ☺



.....Thanks

Happy Paddling

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C-Kayak Group