



Newsletter June 2012

Dear Paddlers

It has been a while since our last newsletter, and so much has happened. As you would know, the Australian retail sector has been suffering over the past few months and our industry is no exception. Sadly, as a result, many specialist kayak stores have had to down-size and some have ceased trading altogether. Fortunately for us C-Kayak has remained strong through what can only be described as challenging circumstances.

Feedback

We really want to know what you think of us, both the good and the bad. Please follow this link where you will find a short feedback form:

Click here: [Feedback Form](#)

We know that most people are very busy, so as an incentive we are giving away a free gift to everyone who takes the time (approx. 2 minutes) to return the completed feedback form. You may choose from any of the following:



Kayak T-Shirt



Roof Rack Covers



C-Kayak Rashie



6L Dry Bag



Paddle Bag



Nylon Basic Spray Skirt

Pricelists

We have now published our kayak and accessories pricelists on the Internet. At the same time we took the opportunity to publish our Accessories Catalogue. We trust that you will find our accessories, like our kayaks, of a high quality and our prices very attractive.

Click here for our June: [Kayaks Pricelist](#)

Click here for our June: [Accessories Pricelist](#)

Click here for our: [Accessories Catalogue](#)

Introducing Melbourne Kayaks

We opened our seventh store, Melbourne Kayaks, in August 2012. Already store manager Andrew is proving to us that the Melbourne market is something we should have embraced a long time ago. With over 70 different kayak models in store this store is a must see for anyone in the Melbourne area looking to get into kayaking, or looking to upgrade.



Melbourne Kayaks

2 Aristoc Road
Glen Waverley
VIC 3150

Ph: (03) 9590 0825

www.melbournekayaks.com.au

Paddlelite Pro

The C-Kayak Group has been appointed Australian Distributor for Paddlelite Pro. This amazing paddling machine allows you to train all year round, no matter what the weather.

Paddlelite Pro Australia

sales@paddlelite.com.au

Phone - 0414 208 134

PO Box 1051 Fyshwick ACT 2609

www.paddlelite.com.au



Prijon Kayaks

We are very pleased to now have import and distribution rights to Prijon, one of the worlds' most respected sea kayak brands. The Prijon range now includes a number of new models, such as the Prilite Marlin, Seayak 520 HV and the Seayak 500 LV. These new models are, like the rest of the Prijon kayaks, proving to be hugely popular in Australia.



Click here for: [Prijon Kayaks](#)

Specials

We are currently running what we call our “Cleaning out the Closet Sale”. Basically we need to clear out all over stocked items, discontinued models and discontinued brands in order to make way for the new stock that is already scheduled for the coming months. Included in this sale are 17 models (over 100 kayaks) that really must go before end July.

Click here for our [June Specials](#)

These kayaks are brand new, carry the full manufacturers’ warranty and have never been used, they are simply no longer the current model, or in some cases they are just overstocked.

The kayaks taking part in this sale are all going for Half Price, which means that they are in fact below our cost. This might seem crazy but we need to free up the funds and the space for the new stock, so it suits us and any of you who want to take advantage of this situation really score.

Paddle Days

It has been over a year since our last paddle day, but we seriously intend on getting this up and running again this next season. Please make mention of this in your feedback as this will further encourage us to get it all happening again.



And don't forget, some of the best days on the water are in winter, when the air is fresh and the sky is clear and blue.

Happy Paddling

Anton Colenbrander
C-Kayak Group